

THE HISPANIC 100 CELEBRATES 20 YEARS OF DRIVING CHANGE WITH D/FW-AREA LATINA LEADERS

Nina Vaca, Gloria Campos and Alice Rodriguez are Honorary Chairs

DALLAS, TX – October 19, 2016 – The Hispanic 100, a network of D/FW-area Latina leaders, is celebrating its rich 20 year history and the contributions of the many outstanding Latinas who have passionately supported the organization over the years. The Hispanic 100's members include countless trailblazing and visionary Latina leaders, such as Dallas County Commissioner Dr. Elba Garcia, Mayor Pro Tem Monica Alonzo and award-winning entrepreneur Nina Vaca, among many others, who have brought meaningful change locally and nationally.

The Hispanic 100 was founded in 1996, originally as the Hispanic 50, by three pioneering businesswomen, Delia Reyes, Bertha Outler and Patricia Asip. Over the years, their vision has remained unchanged – to create a network of influential Latina leaders who have a voice and can influence issues that impact business, education, health, arts, policy and much more.

Here are just a few examples of how the Hispanic 100 has made a meaningful impact:

- It has supported countless initiatives and organizations that address the needs of Hispanic women and girls in the D/FW area through its endowment fund.
- It has supported Latina-owned businesses through its Latinas Empowering Latinas initiative, a partnership with LiftFund and The Eva Longoria Foundation.
- Yearly, it recognizes a D/FW-area Latina who has set a standard of excellence through her life's work (25+ years) through the Latina Living Legend award.
- It has been a resource for other organizations and corporations in search of Latina leaders to serve on boards and commissions.

For the last two decades, the Hispanic 100 has been a catalyst for increased participation of Hispanic women in employment, procurement and social issues. Today, the organization is larger and stronger than ever, representing diverse backgrounds and industries while sharing a common thread – the power to influence through leadership.

"The Hispanic 100's 20th Anniversary celebration is a wonderful opportunity to recognize D/FW-area Latinas who are making their mark, reshaping conversations and serving as thought-leaders who are driving change," said Cris Zertuche Wong, 2016 President of the Hispanic 100. "For 20 years, the network has remained at the forefront of key issues impacting our community, and it will continue to seek opportunities for Latinas to play an influential role."

The Hispanic 100's 20th Anniversary celebration will take place **October 20th from 5:30 to 8 p.m. at the Vouv Meeting and Event Space at 4445 Sigma Road in Dallas**. The event's theme, "Latinas: Women That Influence" reflects the strength and impact of the women who represent the organization's past, present and future.

The event's Presenting Sponsor is Wells Fargo. The Platinum Sponsor is NBC/Telemundo 39. And, Silver Sponsors include Caron Industries, Ford, Iberia Bank, JP Morgan Chase, Latino Center for Leadership Development, Luminant/TXU Energy, Pinnacle Group and UT Arlington.

About the Hispanic 100

The Hispanic 100 is a network of D/FW-area Latina leaders who are committed to increasing business development opportunities for Hispanic, women-owned businesses and to promoting Hispanic women's leadership roles in the private and public sectors. The organization's endowment fund supports initiatives that address the needs of Hispanic women and girls in the D/FW area. For more information, visit www.dfwhispanic100.org. Visit us on Facebook at DFW Hispanic 100 or follow us on Twitter @DFWH100.

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