

Our Mission: The Hispanic 100 serves as a catalyst for increased participation of Hispanic women in employment, procurement and social issues.



LATINAS MAKING A DIFFERENCE

May 2016



President's Message Cris Zertuche Wong

Hola Hermanas,

As we approach mid-year, I cannot believe just how quickly this year has jettied by. I am happy to report that we have stayed the course and focused on our top five initiatives from our annual retreat, which are:

- Ongoing communication to membership
- Programs that add value and are of interest
- Enhanced H100 presence in the community
- Comprehensive approach to growing our membership
- Celebrate and recognize our 20th Anniversary milestone

I wish to emphasize that in order for these efforts to be effective and sustainable, it requires active and visible engagement and participation by our members. The success and growth of the organization cannot rest in the hands of a limited few. Among the membership requirements, I wish to highlight the following:

1. Attend a minimum of three general meetings/events per year, or
2. Participate in at least one H100 committee
3. Support fundraising efforts via a) financial support, b) in-kind donation, or c) securing donations

We recently held our second general

membership meeting at DFW Airport's LiveWell Center. Our theme was to renew, refresh and re-engage. And for the members who attended, we did! In that spirit, I ask all our members to *RENEW, REFRESH and RE-ENGAGE* with Hispanic 100.

As we plan our 20th Anniversary, there is so much to do before our celebration on October 20. So, here's your call-to-action:

1. Let me know your thoughts and ideas for an amazing and memorable program
2. Sign up to volunteer or support the planning of the event
3. Secure a sponsorship for the event

Thank you in advance. We need your support.

With Gratitude,
Cris Zertuche Wong
President, Hispanic 100

Membership Event

Renew, Refresh & Re-engage

H100 members were treated to a fun and exciting general membership meeting on April 5 at DFW International Airport's LiveWell Center. It was hosted by Executive Vice President, Linda Valdez Thompson, Assistant Vice President, Suzanne Cruz-Sewell and Board Members, Regina Montoya and Bridget Lopez.

The meeting included a general business update by H100 President, Cris Zertuche Wong followed by rest and relaxation activities such as yoga, stretching exercises and chair massages.

DFW Airport has earned various top honors for its successful LiveWell employee wellness program and its LiveWell Center, which offers workout facilities, group exercise classes and a full-service health clinic. The LiveWell Program, spearheaded by Linda Valdez Thompson, has promoted a positive change in the overall wellness of DFW employees since its inception.



Lecciones - Advice &

Wisdom

Laura V. Estrada

H100 President (2002-2003)

1) What accomplishment are you the most proud of?

One of my favorite accomplishments was working on the 2009 city bond election to build a new convention hotel. It was a tough race with lots of controversy. As the Chair of the Dallas Convention & Visitors Bureau that year, I spent four months, day in and day out, campaigning for the passage of this bond issue. It passed, and over the years it has proven to be very profitable for our city.



2) What advice would you give to young Latinas who want to become leaders?

- a. You've heard the expression "opportunity knocks?" Well, opportunity doesn't always knock. Don't wait for someone to come to you – speak up and be heard. Sometimes you even have to knock down the door to get attention.
- b. Always give more than 100%. Don't get by with the minimum. Always give more.
- c. Always give back. We are blessed, but many are not. Whether it's your time, your skills or your money, always give back.

3) Biggest lesson learned in life or business?

I learned to embrace change. In my early years, I wasn't a fan of change. But, then I realized that every major change that occurred in my life was positive. It finally dawned on me - change is good. Yes, it may be different, and yes change is new. But what's wrong with something new and different. Don't fight it - embrace it!

4) Best advice anyone shared with you?

Learn the art of negotiation. You will be negotiating each and every day of

your life. It may be negotiating for a job position or negotiating with your child about their curfew. Whatever it is, you need to know the art of negotiation.

Take a course, read a book, or ask for help from a friend who is good at it.

5) Other pearls of wisdom?

Have a passion for what you do in life. Whether it's your profession or your community service, have a passion for it. If you have a passion, it will come from the heart and you will do it with ease.



GDHCC La Cima Latina Leader Awards

On April 28, H100 Board members attended the GDHCC's La Cima Latina Leader Awards luncheon to support three of our members who were honored:

- 1) **Sara Martinez**, Dallas County Justice of the Peace
- 2) **Wanda Granier**, CEO of BridgeWork Partners
- 3) **Mary Ann Kellam**, President & CEO of the Irving Hispanic Chamber of Commerce

We would like to once again congratulate these three amazing Latinas for their very much deserved awards and thank them for their leadership and service to our community.

Member Recognition

Nina Vaca

*Women Presidents' Organization
2nd Fastest-Growing Woman-Owned/Lead
Company
April 8, 2016*



Carmen Garcia
Verna's H.E.L.P Foundation
Dallas Living Legend Honoree
April 30, 2016



SAVE THE DATE

Please save the date for our
20th Anniversary Celebration!

Thursday, October 20, 2016

 **HISPANIC 100** | celebrating
A Network of Latina Leaders **20** YEARS

Invitation to follow

Mark Your Calendars

2016 Upcoming Membership Meetings

August 9 - 6 p.m.
American Leather

4501 Mountain Creek Pkwy, Dallas, TX
75236

October 20: H100 20th Anniversary Celebration

November 16 - 6 p.m.
UT Arlington

701 S Nedderman Dr, Arlington, TX 76019

December 13 - 6 p.m.
**H100 Posada & 2017 H100 Board
Induction Ceremony**

Spring Grant Cycle

May 1 - June 15

If you know a qualified non-profit, please encourage them to apply here

[2016 SPRING GRANT APPLICATION](#)

or contact

Carmen Garcia cgarcia0847@gmail.com or Lucinda Rocha cindar75@gmail.com .



[Click here to learn more](#) about important deadlines, required application components, class dates, and other pertinent information for the application process.

The final deadline for all completed applications is 5:00 PM on Friday, May 13. [APPLY NOW](#)

Bienvenidas **New H100 Members**

Sara Martinez

Dallas County Justice of the Peace

Susy Solis

Solis Media Strategies

2016 H100 Board

Cris Zertuche Wong, President

Suzanne Cruz-Sewell, President-Elect

Patricia Rodriguez Christian, Treasurer

Veronica Schnitzius, Secretary

Veronica Torres Hazley, Immediate Past President

Committee Chairs

Veronica Perez Thomison & Catherine Cuellar, Marketing & Communications

Diana Aguirre, Membership Engagement

Lucinda Rocha & Carmen Garcia, Endowment

Ellen Castro & Gloria Tostado-Hann, Programs

Veronica Torres Hazley & Jessica Narvaez , 20th Anniversary Celebration

*Have information you want to include in the newsletter?
Please send it to Veronica Thomison at vthomison@mprsource.com or
Catherine Cuellar at cc@catherinecuellar.com.*

*Have you paid your membership dues?
Pay your dues and receive a 2016 Hispanic 100 Membership Roster!*



H100 | 4447 N. Central Expwy., Suite 100-150, Dallas, TX 75205

[Unsubscribe](#)

[Update Profile](#) | [About our service provider](#)

Sent by criswong@me.com in collaboration with



Try it free today